

SHAREHOLDER NEWS



FEBRUARY 2015

Annual Shareholder meeting date announced

Bank First National Corporation has announced that its Annual Shareholder Meeting will be held:

4:00 PM on Monday, May 18, 2015
at the Capitol Civic Centre
913 S. 8th Street, Manitowoc, WI

Please make note of the new venue this year.

More details will be provided in the Proxy/Annual Report scheduled to be mailed in March. **Please don't forget to vote your shares.** Voting can be done by internet, telephone, or by returning your votes in the mail.

If you have questions, feel free to contact Mike Molepske by calling (920) 652-3202 or emailing mmolepske@bankfirstnational.com.

MESSAGE FROM THE PRESIDENT AND CEO



Dear Shareholder,

We are pleased to report that your bank delivered another strong financial performance in 2014! The success of Bank First is the result of empowering our staff with the tools and the flexibility to serve the unique needs of our customers.

As you can see in the graph below, earnings per share increased to nearly \$2, an 11% increase from 2013, and grew at a compounded rate of 15.2% over the past five years. Our revenue growth has been primarily driven by organic expansion in both loans and deposits. In 2014, total loans at

Bank First grew by \$47 million to \$873 million, and at a compounded rate of 10% over the past five years. Moreover, total deposits grew by \$36 million to \$958 million in 2014, and at a compounded rate of 10.3% over the past five years.

The solid financial results of Bank First are the direct result of the investments we've made in our staff and our facilities. Our Sheboygan office opened in 2008 and it continues to out pace our aggressive growth targets. Sheboygan is our largest office, and their total loans grew by more than \$27 million to nearly \$306 million last year. Our Oshkosh office was opened in 2011 and continues to perform exceptionally well. Total loans at our Oshkosh office grew by nearly \$8 million to more than \$120 million in 2014. Although our new Appleton office will not be opened until early 2016, we began to assemble our banking team last year and ended the year with our Appleton office having \$17.8 million and \$3.5 million in loans and deposits, respectively.

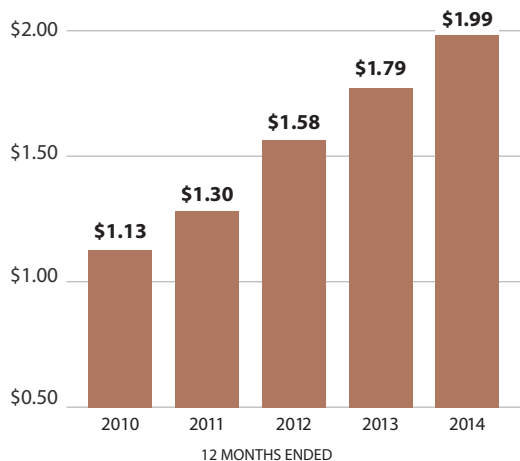
We also had strong performances by many of our existing markets as well. Our team of bankers in Plymouth grew total deposits by more than \$18.5 million to \$164.3 million in 2014. In August 2014, we moved the staff of our St. Nazianz office to their new home in Valders. This move resulted in total deposits growing by almost 25% to more than \$36 million by end of 2014.

In 2015, we will continue to focus on providing exceptional service to our customers. At Bank First we don't have a toll free number to reach a call center. We have bankers in each of the communities we serve with the knowledge to answer nearly any banking question and the empowerment to solve any problem. Our customers have been the source of our success today, and their referrals to Bank First will be one of the keys to our success in the future.

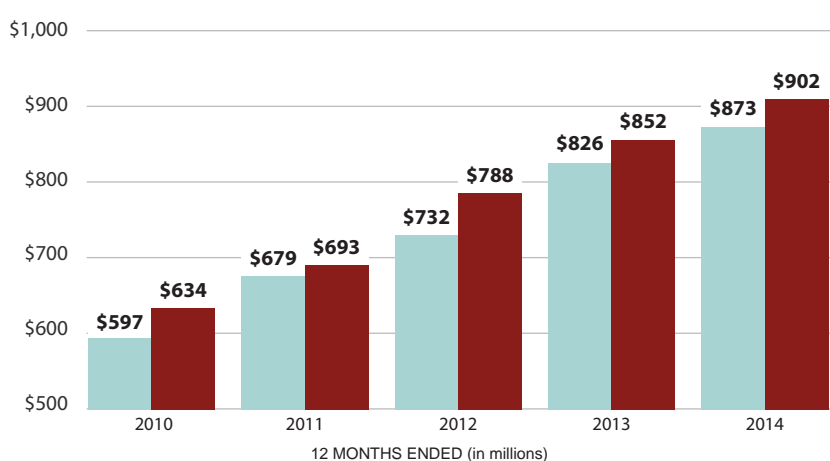
Sincerely,

Michael B. Molepske, President and CEO

Earnings Per Share



Loans Average Deposits



Bank First National Corporation Financial Results for twelve months ended December 31, 2014

FOURTH QUARTER

KEVIN LEMAHIEU
Chief Financial Officer



Total assets for the Corporation increased by 5% to \$1.11 billion at December 31, 2014, compared to \$1.06 billion at December 31, 2013. Loans grew by over \$49 million on a year-over-year basis, ending 2014 at \$873 million. Our continued high credit quality standards incorporated into this loan growth is evidenced by our 0.49% ratio of non-performing assets to total assets as of December 31, 2014. This ratio demonstrates that we remain one of the strongest FDIC insured banks in Wisconsin in regards to asset quality. Non-performing assets were \$5.5 million at December 31, 2014, compared to \$5.6 million at December 31, 2013. Our loan growth was funded primarily through core deposit growth of \$35 million during the year ended December 31, 2014.

Earnings per share for the year ended December 31, 2014, was \$1.99. This represents an increase of more than 11%, compared to earnings per share of \$1.79 during 2013. Net income was \$12.6 million for the year ended December 31, 2014, compared to \$11.6 million during 2013. Net interest margin was 3.64% for 2014, down from 3.83% during 2013, a result of the continued challenging interest rate environment we are operating in. We have been able to maintain and increase profitability in this environment through continued loan and core deposit growth, as well as improving

efficiency in the Bank's operations. The Corporation's assets per full-time equivalent staff (FTE) increased to \$6.9 million at December 31, 2014, an improvement of \$650,000 per FTE from the end of 2013. Management continues to focus on efficient banking operations while ensuring quality product and service offerings for our customers. The Corporation's efficiency ratio for the year ended December 31, 2014, was 49.7%, an improvement of 4.4% from the prior year ratio of 54.1%.

Total non-interest income was \$7.9 million for 2014, compared to \$6.7 million for 2013, an increase of \$1.2 million. This growth in non-interest income was accomplished despite an industry wide decline in mortgage refinancing that led to the Bank experiencing a \$1.2 million decrease in revenue from the sale and servicing of residential mortgage loans year-over-year.

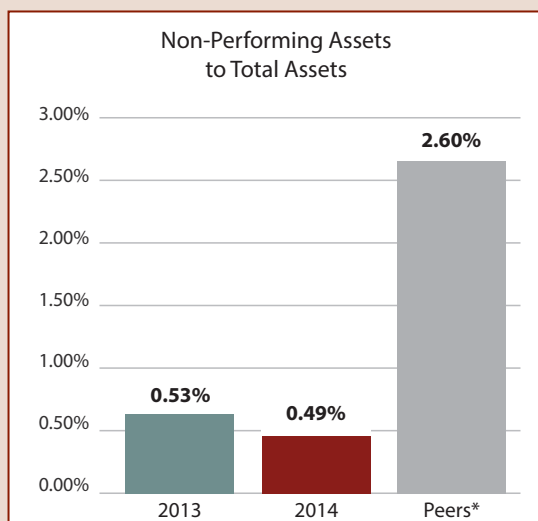
Total shareholders' equity increased by 7.4% to \$109.1 million at December 31, 2014, compared to \$101.6 million at December 31, 2013. This growth in shareholders' equity was accomplished while maintaining a forward-looking dividend yield of 2.12% as of December 31, 2014. Return on average equity for 2014 was 11.8%, up from 11.6% for 2013. Return on average assets was 1.17% for 2014, up from 1.15% for 2013.

The Bank's ability to cultivate consistent asset growth trends while maintaining sound credit quality standards continues to provide significant shareholder value.

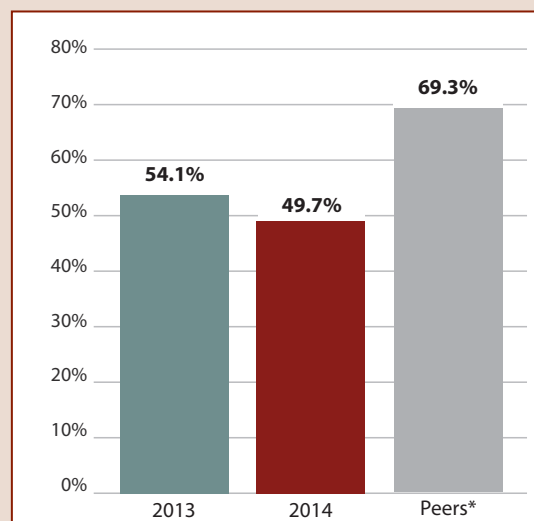
Quarterly Common Stock Cash Dividend

The Board has declared a quarterly common stock cash dividend of \$0.12 per common share. The dividend will be payable on April 3, 2015, to shareholders of record as of March 20, 2015.

Asset Quality



Efficiency Ratio



*Peer data as of September 30, 2014 - the most recent publicly available data.

FINANCIAL PERFORMANCE

Consolidated Statements of Financial Condition

	<u>12/31/2014</u>	<u>12/31/2013</u>
ASSETS		<i>(In Thousands)</i>
Cash, Cash Equivalents and Fed Funds Sold	\$ 61,853	\$ 71,764
Investment Securities at Fair Value	111,162	109,650
Other Investments at Cost	2,958	2,958
Loans, Net	863,800	814,389
Premises and Equipment	11,152	9,272
Other Assets	54,083	52,854
Total Assets	\$ 1,105,008	\$ 1,060,887
LIABILITIES		
Deposits	\$ 954,742	\$ 919,486
Securities Sold Under Repurchase Agreements	30,513	30,845
Notes Payable	-	1,815
Other Liabilities	10,691	7,173
Total Liabilities	\$ 995,946	\$ 959,319
Total Shareholder Equity	109,062	101,568
Total Liabilities and Shareholder Equity	\$ 1,105,008	\$ 1,060,887

Consolidated Statements of Income

	<u>2014</u>	<u>2013</u>
		<i>(In Thousands, Except Per Share Data)</i>
Total Interest Income	\$ 39,709	\$ 38,986
Total Interest Expense	4,783	4,879
Net Interest Income	34,926	34,107
Provision for Loan Losses	2,030	1,475
Net Interest Income After Provision for Loan Losses	32,896	32,632
Total Other Income	7,893	6,668
Total Operating Expenses	21,910	22,798
Income Before Provision for Income Taxes	18,879	16,502
Provision for Income Taxes	6,259	4,939
Net Income	\$ 12,620	\$ 11,563
Earnings Per Share: Basic and Diluted	\$ 1.99	\$ 1.79

Key Financial Metrics

	<u>2014</u>	<u>2013</u>
Return on Average Assets	1.17%	1.15%
Return on Average Equity	11.84%	11.60%
Average Assets Per Average FTE	\$ 6,907	\$ 6,256
Net Interest Margin	3.64%	3.83%
Full-Time Equivalent	155	154
Dividend Payout Ratio	23%	12%
Dividends Per Share	\$ 0.46	\$ 0.22

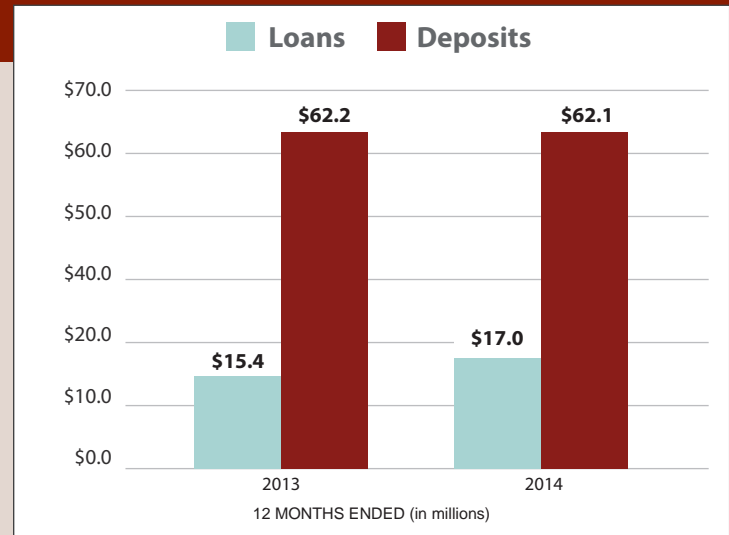


Office spotlight

Mishicot



Left to right: Cheryl Valenta, Kim Rabmlow, Velva Karnes, Crystal Wood, Jeff Zimmerlee (VP Market Manager), Larae Hischke, and Laura Schmidt.



Our first office spotlight for 2015 features our newly renovated Mishicot office, which is currently home to six employees. Loans grew by 10% year-over-year from \$15.4 million to \$17 million as of 12/31/2014. Deposits remained consistent at \$62.2 million.

Bank First announces Officer promotions

Rebecca Harrison has been promoted to Security Officer, BSA and Compliance Specialist. In this role, Harrison is responsible for overseeing the day-to-day functions of the Bank's security, the Bank's Bank Secrecy Act (BSA) compliance program, and monitors compliance with state and federal USA Patriot Act, anti-money laundering activities (AML), and Office of Foreign Assets Control (OFAC) laws and regulations.

Harrison has been with the Bank since 2001 serving in a variety of capacities. She is a Roncalli High School graduate and earned her Bachelor Degree in Psychology/Sociology from the University of Wisconsin Madison. She currently serves as president of the Jefferson Elementary School PTA and resides in Manitowoc with her husband, Lux, and their four children. In her spare time, she enjoys family activities, watching sports, crafts, and enjoying the outdoors. She is also active in her church outreach program.

Bridget Bonde has been promoted to Assistant Executive Officer where she is responsible for the execution of numerous executive duties, and providing support to, the President and CEO, and to the Bank's senior management team. Bonde joined the Bank in 2005 where she served in roles as a teller, loan processor, administrative assistant, and most recently as executive assistant. She is a Kiel High School graduate and went on to earn her Bachelor of Business Administration Degree from the University of Wisconsin Oshkosh, majoring in finance with an emphasis on cost management. Bonde resides in Kiel with her husband, Phil, and their daughter, Olivia. She enjoys camping and spending time with family and friends in her spare time.

Neil Koch has been promoted to Facilities Management Officer at the Bank. In this role, he is responsible for overall management of the Bank's facilities, including overseeing and coordinating maintenance, repairs, and construction projects. He joined the Bank in 2002 as maintenance/grounds



REBECCA HARRISON



BRIDGET BONDE



NEIL KOCH

keeper for the 8th Street office in Manitowoc and was later promoted to facilities manager in 2009. He is a Manitowoc Lincoln High School graduate and a graduate of UW Manitowoc County. His hobbies include playing guitar, reading, disk golf, chess, growing roses, and dog geriatric care.

Crystal Wood has been promoted to Branch Manager – Officer at the Bank's Mishicot office. Wood joined the bank in 2001 as an intern and was promoted to branch manager in 2013. She earned a diploma in retail banking from the American Bankers Association and is currently working towards her Bachelor's Degree in Business Administration from the University of Wisconsin Green Bay. Active in her community, Wood is involved with Mishicot youth sports, Larrabee Sportsmen's Club, and the Make-A-Wish Foundation. She also enjoys racing stock cars throughout the Midwest. She resides in Whitelaw with her husband, Don, and their twin daughters, Courtney and Josie.



CRYSTAL WOOD



Find us on Facebook

BANK FIRST LOCATIONS:

402 N. Eighth St., Manitowoc (920) 684-6611
2915 Custer St., Manitowoc (920) 683-5710
1509 Washington St., Two Rivers (920) 793-2274
167 Lincoln St., Valders (920) 775-4740

110 Baugniet St., Mishicot (920) 755-4200
110 Fremont St., Kiel (920) 894-2215
2747 Manitowoc Rd., Bellevue (920) 469-0500
2323 Eastern Ave., Plymouth (920) 893-1611

2865 S. Ridge Rd., Ashwaubenon (920) 499-0500
2600 Kohler Memorial Dr., Sheboygan (920) 694-1900
101 City Center, Oshkosh (920) 237-5126